

HAILEY VROLYK

Graphic Designer

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EXPERIENCE

Digital Corps | Muncie, IN

Design Master | September 2022 – May 2025

- Promoted twice, given more project and leadership responsibilities, increase in workload, and hours per week
- Contribute to visual design on projects including motion graphics, UI/UX design, package design, installation design, and more
- Collaborate with students from teams such as Communications, Video, User Experience, Web Development, Project Management, and Fabrications to work on university projects
- Represent the Digital Corps at speaking events and conferences, such as Assessment Institute Indianapolis 2024, Ball State Foundation presentations, presentations to partnering companies' senior level management
- Mentor other Digital Corps co-workers and new-hires through an on-boarding "buddy" system and one-on-one meetings
- Lead the Corps in cross-team collaboration efforts
- Train in search committee and hiring processes - serve on student hiring committee for Digital Corps' Training Coordinator
- Participate in annual Portfolio Day event, presenting portfolio and resume to peers and alumni

Elysian House of Beauty | Loves Park, IL

Freelance Designer | August 2024 - Present

- Utilizing Wix to create a salon and spa website from ground up
- Creating style guide for website interface design
- Streamlining salon communication by integrating messaging into website chat

SKILLS

- Adobe Illustrator - Certified
- Adobe Photoshop - Certified
- Adobe InDesign
- Adobe Lightroom Classic
- Adobe After Effects
- Figma
- Snapchat Lens Studio
- Microsoft Office

AWARDS

- Sheet Metal Union 219 Scholarship 2021 - 2024
- Ball State University Presidential Scholarship 2021 - 2025
- Design it Forward 2024 Honorable Mention

LEADERSHIP AND INVOLVEMENT

OneCreative

President May 2024 - May 2025

- Organize events throughout the year, such as guest speaker presentations and portfolio reviews
- Plan and facilitate second year of 10-week mentorship program
- Organize tour/trips to design firm agencies for club members

Vice President May 2023 - May 2024

- Applied for and gained student organization funding
- Assisted President and faculty advisor in mentorship planning and kickoff

Mentorship Program Mentee January 2024 - April 2024

- Collaborated with mentor, Grace Ramsey (Digital Design Manager for the Seattle Seahawks) once a week for ten weeks
- Gained knowledge of sports design field
- Gained feedback on portfolio and resume
- Worked together on sports design project to learn the process

GEN:i

Cohort Member September 2024 - May 2025

- Specialized cohort focused on entrepreneurship, innovation, and leadership
- Being coached in applicable tools/skills for professional development
- Collaborate with highly-motivated students from disciplines all across campus

Tommy Corral Memorial Foundation

Board Member December 2020 - Present

- Assist with planning and execution of community events benefiting TCMF and advocating for mental health awareness
- Assist in design needs such as posters, T-shirts, and social media posts
- Schedule assets for social media posting through content calendar and Meta Business Suite

EDUCATION

Ball State University

Expected May 2025

Bachelor of Fine Arts, Graphic Design
Minor Digital Media